

# Phoenix Children's Chorus 2019 Gala Sponsorship "35<sup>th</sup> Anniversary Masquerade Ball"



## **\$10,000 – Venezia**

- Company is recognized as 2018-19 chorus underwriter – only one company serves as underwriter per year
- Company prominently highlighted as Gala Underwriting Sponsor throughout event
- Two tables & group seating for 20 guests at gala dinner; VIP seating
- Front page prominent recognition and full page ad in gala program
- Prominent display of company name & logo on website and through social media
- Front page recognition and full page ad in all PCC concert programs for 2019
- Name & logo on tour shirts & concert CD for Tour 2019
- PCC will perform a 30 minute concert at the company event of your choice
- \$500 chorister scholarship in your company name

## **\$5000 – Carnivale**

- Company prominently highlighted as Gala Sponsor throughout event
- One table of ten guests at gala dinner
- Full page ad & prominent recognition in gala program
- Prominent display of company name & logo on website and through social media
- Logo ad in all PCC concert programs for 2018-19
- \$300 chorister scholarship in your company name

## **\$3500 – Mystere**

- One table of ten guests at gala dinner
- Logo ad in gala program
- Prominent display of company name & logo on website
- Logo ad in all PCC concert programs for 2018-19
- \$200 chorister scholarship in your company name

## **\$2500 – Mardi Gras**

- One table of ten guests at gala dinner
- Logo ad in gala program
- Display of company name & logo on PCC website
- Logo ad in all PCC concert programs for 2018-19
- \$100 chorister scholarship in your company name

Sponsorship by October 1 will receive recognition in our holiday 2018 concert programs.

Sponsorship must be confirmed by March 5, 2019 to receive all recognitions listed.

**Phoenix Children's Chorus  
2019 Fundraising Spring Gala  
Saturday, March 23, 2019  
35<sup>th</sup> Anniversary Masquerade Ball**



## **Program Advertising Form**

DEADLINE FOR AD MATERIALS MARCH 5, 2019

- |  |              |
|--|--------------|
| <input type="checkbox"/> <b>Black &amp; White logo sponsorship</b> | <b>\$150</b> |
| <input type="checkbox"/> <b>Black &amp; White 1/2 page ad</b>      | <b>\$250</b> |
| <input type="checkbox"/> <b>Black &amp; White full page ad</b>     | <b>\$500</b> |

*A program ad is included at no additional charge with every gala table sponsor package. See sponsor page for ad sizes by sponsor level.*

We will only accept ads in high resolution format (300 dpi), which must include all screen fonts, printer fonts, and support files. This is especially important for digital camera-ready artwork if exact reproduction is required. The preferred file format is .pdf. It is also suggested that you attach a .jpg of the ad to your email or submit a copy proof with your CD. Without the .jpg or proof, we may not find a problem until we are ready to print. Having the proof allows us to ensure there are no problems with the design of the ad.

Ads are printed in black & white, with no bleed, and we cannot print from color artwork. All files must be actual size (the physical dimensions are listed below). Files burned on CD must be clearly labeled on the disk with advertisement name, burn date and relevant designer contact information.

Files should be emailed to [info@pcchorus.org](mailto:info@pcchorus.org) or mailed to the address below. Please provide a contact name, email and phone number.

Quarter-page	3.22" W x 3.45" H
Half-page	6.50" W x 3.45" H
Full-page	6.50" W x 7.00" H

For further information regarding our advertisement specifications, layout or format please call 602-456-5507 or email [info@pcchorus.org](mailto:info@pcchorus.org)

**Phoenix Children's Chorus  
2019 Fundraising Spring Gala  
Saturday, March 23, 2019  
35<sup>th</sup> Anniversary Masquerade Ball  
Sponsorship Response Form**



**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone (Business):** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**SPONSORSHIP LEVEL**

**Yes, I/We will sponsor at the following level**

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> <b>Venezia</b>    | <b>\$10,000</b> |
| <input type="checkbox"/> <b>Carnivale</b>  | <b>\$5,000</b>  |
| <input type="checkbox"/> <b>Mystere</b>    | <b>\$3,500</b>  |
| <input type="checkbox"/> <b>Mardi Gras</b> | <b>\$2,500</b>  |

**I/We are unable to sponsor, please accept this tax deductible donation: \$** \_\_\_\_\_

**I/We are unable to sponsor, please see the attached gala advertising response form:  
Ad size:** \_\_\_\_\_

**Payment Details**

Enclosed please find a check in the amount of: \$ \_\_\_\_\_

Please charge my credit card in the amount of: \$ \_\_\_\_\_  
(VISA, MasterCard or Discover)

Credit Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV Code: \_\_\_\_\_

Sponsorship by October 1 will receive recognition in our holiday 2018 concert programs.

Sponsorships must be confirmed by March 5, 2019 to receive full recognition listed.

For questions, contact Cheryl Mollerup, Executive Director at 602-456-5507 [info@pcchorus.org](mailto:info@pcchorus.org)

# Phoenix Children's Chorus

serves more than 400 culturally and socioeconomically diverse students from all over the Valley. Choristers range in age from 1<sup>st</sup> to 12<sup>th</sup> grade and make up seven ensembles. Students receive 30 minutes of music literacy training each week, along with instruction in vocal technique and performance etiquette. The Phoenix Children's Chorus is a tuition based program which operates as a nonprofit 501(c) 3 organization.

## THE CHORUS

### Where We Live

- 31% Phoenix
- 40% East Valley
- 17% West Valley
- 12% Scottsdale/Cave Creek

### Who we are

- 58% Caucasian
- 18% Hispanic/Latino
- 9% African American
- 14% Asian/Middle Eastern
- 1% Native American

### Receiving Financial Assistance

- 28%

### Urban & Title 1 Schools

- 36%

## Rehearsal locations in Downtown Phoenix and at Chandler- Gilbert Community College in the East Valley.

### STAFF

- Artistic Director, Ron Carpenter
- All instructors hold teaching certificates and degrees in music education
- All directors have masters' degrees and more than 150 years combined teaching experience
- Executive Director has more than 35 years of management experience
- Director bios available at [pchorus.org](http://pchorus.org)

*Transforming lives through music  
since 1984*

# 35<sup>th</sup> Anniversary Season

## Mission

*Phoenix Children's Chorus fosters excellence in youth by facilitating artistic, musical, and cultural development through choral education and performance. We provide a professional environment in which a diverse community advances the talents, self-esteem, and life skills of its members. As global ambassadors, we develop a passion to enrich the world around us by creating perpetual supporters of the arts.*

### COMMUNITY INVOLVEMENT

- PCC produces three concert series each year at venues such as the Orpheum Theatre, Higley Center for Performing Arts, Symphony Hall, Mesa Arts Center, and local churches.
- PCC annual spring gala fundraising event held at venues throughout Phoenix.
- Offers free tickets to concerts to veterans through VETTIX.
- Recording of all concerts by Central Sound at Eight, Arizona Classical PBS KBAQ-FM

### PCC tours past & upcoming:

#### International

- Mexico & Canada
- China & Russia
- Europe-Italy, Austria, Ireland & Germany
- South America-Argentina & Uruguay
- Australia & Sydney Opera House June 2018

#### Domestic

- Washington DC, California, Utah & Texas
- Oregon Piccfest & Bach Festival
- New York City, Carnegie Hall 2017

### AWARDS/HONORS

- Gold and Silver Certificates at The World Choir Olympics

### BOARD OF DIRECTORS

Cynthia Peters, President  
Dr. Gregory Thorley, Vice President  
Julie Wilson, Secretary  
Ben Trujillo, Treasurer  
Michelle Bulriss  
Dr. Shelly Chang  
Garthanne deOcampo  
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Theresa Mitchell  
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