



“CAPs” – Choir Assistance Programs

Only 48% of the cost of educating and supporting each Chorister is covered by the tuition. The remaining 52% is funded by the fantastic efforts of Parent & Family Volunteers and others through the Choir Assistance Programs (CAPS)

CAPS are fundraising opportunities that occur throughout the choral season. These programs vary – there is a program that is just right for everyone. Some are structured to benefit *individual* member choristers, and some benefit *both* the choir as a whole and its members as individuals.

Want weekly fundraising information: TEXT @c3h4a4 TO: 8-1-0-1-0

CAPS PROGRAM	Run Dates	CAPS Program Contact
Online “Crowd” Fundraiser	August 24, 2017 - end date TBD https://pcc17.americanyouth.com/	Becky Vining beckyvining1@gmail.com 602-358-4256
Storefronts	Fry’s – October 13, 14, 15 November 3, 4, 5 Safeway – October 20, 21, 27, 28 Mandatory Storefront Training: SEPTEMBER 9th PHX Online Store Sign Up & Packet Pickup: TBA	Donna Goetzenberger Storefront Committee Chair dlgetzaz@yahoo.com 602-469-1293
Holiday Online & Silent Auction	Solicit donations now. Start intake of items NOW Intake deadline 11/14/17	TBD
“Donate Now” on website; GOLD Letter &	All year round	Ask any purple shirt
Tickets FORE Charity	Charles Schwab Cup Championship. Scheduled at Phoenix Country Club November 6-12, 2017 schwabcuptfc.com	Laura Emerson lemerson6@cox.net Fay Smith faysmith11@hotmail.com
World’s Finest Chocolate	Year Round - In parent room Downtown location & Cashier in EV	Ask any purple shirt
PCC Sweepstakes Tickets	Sell at Storefront fundraising, concerts or anytime Drawing - May 2018	Jennifer Doxie jdoxie@gmail.com
Fun Pasta Fundraising	TBD	Danielle Mowery Danielle.s.mowery@gmail.com
Gold Canyon Candles	3 campaigns - Turn-in orders: 9/12 PHX, 9/14 EV; 10/17 PHX, 10/19 EV; 11/7 PHX, 11/9 EV	Denise Millard Deniseinhalifax@gmail.com 623-523-3916

FOPCC is a volunteer run organization! We are successful only because of the helping hands of willing parents and other volunteers. We would love to have your help. Don't worry if you have never volunteered before – we will support you in order to get started.

During regular rehearsals, please visit us:

- Tuesday nights in the Parent Room #201 @ the Phoenix Center for the Arts
- Thursday nights in the Parent table area @ the East Valley.

Look for the Purple Shirts or FoPCC name tags!

We welcome any and all ideas! If you would like to join our monthly discussions, please note that every FoPCC monthly meeting is open to all Parent/Guardian participants. Please join us every Saturday Rehearsal in the Phoenix Center for The Arts from 10:30-11:30AM. Stop in earlier at FoPCC table for meeting location.

If you have any questions or suggestion, or would like to find out more about how you can get involved with fundraising or support and help in any way feel free to contact any FoPCC committee member listed below.

General Inquiry	fopcc@pcchorus.org
Shelly Chang – Chairperson	shellyannchang@gmail.com 214-207-6259
Debbie Carpenter – Vice Chair PHX	cucarpenters@msn.com 602-738-8234
Hilarie Odell– Vice Chair & Cashier (East Valley)	hilarie_odell@yahoo.com 602-881-7636
Jennifer Doxie – Secretary	jdoxie@gmail.com 614-313-1486
Denise Millard – Parent at Large	deniseinhalifax@gmail.com 623-523-3916
Becky Vining – Parent at Large	beckyvining1@gmail.com 602-358-4256
Patricia Hood – Parent at Large	p.hood03@gmail.com 207-450-7027
Taime Bengochea – Parent at Large	tbengochea@cox.net 602-881-2454
Barbara Stenzel - Parent at Large	barbara.stenzel@jda.com 602-625-7229
Grace Keedy Anderson -Parent at Large	Grace.Anderson@joyschool.org 623-203-7033
Carissa Moore - Parent at Large	crssmoore@yahoo.com 602-881-7268

CAPS – How can you fundraise?

Online “Crowd” Fundraiser Campaign (American Youth) Starts 8/29/17

- Direct donations <https://pcc17.americanyouth.com/>
- Online fundraiser – page personalized by Chorister and sent out through social media & email

Direct donations: Gold Letter and “Donate Now”

- “Donate Now” button on the website
- “Gold Letters” requests for donation personalized by choristers and sent to family members & friends

Storefront Fundraising

- Mandatory training (waiver for choristers who previously raised a minimum amount last year)
- Dates for Safeway and Fry’s as listed.

Holiday & Online Auction (prior to and at Holiday Concert Series in December)

- Solicit items for the Holiday online & Silent auction NOW. Collect items thru 11/14/17.
- Online auction opens End of November 2017 and ends in the first week of December 2017.
- Live Holiday Auction @ Higley Concert 12/2/17
- 70% of the value of items OR amount of raffle tickets in a ticket basket goes to the individual chorister OR a straight donation so 100% of proceeds goes to PCC.

Tickets FORE Charity (Charles Schwab Cup)

- Sell, promote or purchase \$30 tickets at schwabcuptfc.com supporting Phoenix Children's Chorus
- \$24 (80%) of it goes to a designated chorister; \$6 (20%) goes to the PCC General fund.
- Purchaser gets Any One Day Grounds Ticket to The Charles Schwab Cup November 8-12, 2017.

Chocolate

- Throughout the Season
- Buy 1st box of chocolate for \$60; \$30 is credited to your chorister’s account
- After you sell 30 bars, you “break even”. If you sell the remaining 30 bars, you make \$30

Gold Canyon Candles

- New Spring scents – 3 campaigns
- Turn-in dates: 9/12 PHX, 9/14 EV; 10/17 PHX, 10/19 EV; 11/7 PHX, 11/9 EV

Fun Pasta Fundraising (Dates TBD)

- Brochure sales & Online sales
- Distribute brochure orders at rehearsals

PCC Sweepstakes Raffle (\$2 per ticket)

- Sell through MAY 1st, 2018
- 70% to chorister’s account (\$1.40); 30% to PCC (\$0.60)
- Winning tickets will be drawn at End of The Year Awards Event.
- *GRAND PRIZE: Box seats for 4 at a D-Backs game (valued at \$1500); 2nd PRIZE: Comparable to \$1000 airlines gift card; 3rd PRIZE: \$250*

Retailer Community Rewards – Fry’s Community Rewards, Amazon Smile, Benefit:

- Register & connect your card/App with PCC on as your designated beneficiary
- Do your normal family or business shopping
- PCC receives a small percentage of the retailer's income on that purchase- you help the PCC by just doing your normal shopping at no additional cost to you!

How much goes to the Chorister?

How much goes to the PCC General Fund?

Fundraiser	% to individual chorister	% to PCC general fund	% to vendor
Online Fundraiser	80%	10%	10%
"Donate Now" button on PCC website	80%	20%	N/A
Gold Letter	80%	20%	N/A
Storefront Fundraising	70%	30%	N/A
Holiday Auction	70%	30%	N/A
PCC Sweepstakes tickets	70%	30%	NA
Chocolate	50%	0	50%
Gold Canyon Candles/ Fun Pasta Fundraising/ most vendor fundraisers	40%	0	60%
Fry's Rewards	0	% of the retail purchase price	Item you buy, less a designated %
Amazon Smile	0	% of the retail purchase price	Item you buy, less a designated %
Benefit Mobile	0	% of the retail purchase price	Item you buy, less a designated %