



“CAPS” – Choir Assistance Programs

Spring 2019

Only 48% of the cost of educating and supporting each Chorister is covered by the tuition. The remaining 52% is funded by the efforts of Parent & Family Volunteers through the Choir Assistance Programs (CAPS).

CAPS are fundraising opportunities that occur throughout the choral season. These programs vary – there is a program that is just right for everyone. Some are structured to benefit *individual* member choristers, and some benefit *both* the choir as a whole and its members as individuals.

Want weekly fundraising information: TEXT @c3h4a4 TO: 8-1-0-1-0

CAPS PROGRAM	Run Dates	CAPS Program Contact
Online “Crowd” Fundraiser	Currently ongoing - end date TBD \$12,332!! https://pcc18.americanyouth.com/	Becky Vining beckyvining1@gmail.com 602-358-4256
Storefronts	NO DATES Ben Trujillo ben@bentrujillo.com 602-740-8970	Donna Goetzenberger dlgetzaz@yahoo.com 602-469-1293
GALA: “Masquerade”	Solicit donations & intake - NOW Intake deadline: 3/12/19 @ The Croft	See the Gala Committee
“Donate Now” on website & GOLD Letter	All year round	Ask any purple shirt
Coffee & Tea	Sales begin NOW ORDERS DUE: April 2nd (PHX) & 4th (EV), 2019 PICK UP: April 27 th Saturday Rehearsal	Dora Lai dora@doralai.com 702-838-9500
World’s Finest & Cherrydale Chocolate	Year Round - In parent room Downtown location & Cashier in EV	Barbara Stenzel barbara.stenzel@jda.com 602-625-7229
Diamondbacks Tickets	September 14th, 2019 On sale MARCH in Parent Room & on PCC website.	Grace Anderson Grace.Anderson@joyschool.org 623-203-7033
Gold Canyon Candles	Sales start NOW ORDERS DUE: any rehearsal day PICK UP: 7-10 days after orders submitted LAST DAY TO SUBMIT AN ORDER: APRIL 23rd, 2019	Dora Lai dora@doralai.com 702-838-9500
Phoenix Open Birdies for Charity	BIRDIES MEAN BUCKS FOR CHARITY pledge in the Birdies for Charity program at the 2019 Waste Management Phoenix Open! Participating charities will receive every single penny of collected pledges. 100 percent of the collected Birdies For Charity pledges will go directly to the soliciting charity. BIRDIES CAN ALSO MEAN BONUS BUCKS An eligible charity will receive a 15% BONUS* on the total amount of pledges collected on their behalf during the 2019 WM Phoenix Open Birdies For Charity Program. *The maximum bonus paid to any one charity will not exceed \$12,500	DONATE NOW Phoenix Open Birdies for Charity The Pledge deadline is 5PM Sunday, February 3rd, 2019. To be eligible for BONUS BUCKS, a charity must have a minimum of \$500 in collected pledges by the payment deadline of April 15th, 2019. For question please contact: bfc@wmphoenixopen.com

FOPCC is a volunteer run organization! We are successful only because of the helping hands of willing parents and other volunteers. We would love to have your help. Don't worry if you have never volunteered before – we will support you in order to get started.

During regular rehearsals, please visit us:

- Tuesday nights in the Parent Room #201 @ the Phoenix Center for the Arts
- Thursday nights in the Parent table area @ the East Valley.

Look for the Purple Shirts or FoPCC name tags!

We welcome any and all ideas! If you would like to join our monthly discussions, please note that every FoPCC monthly meeting is open to all Parent/Guardian participants. Please join us every Saturday Rehearsal in the Phoenix Center for The Arts from 10:30-11:30AM. Stop in earlier at FoPCC table for meeting location.

If you have any questions or suggestion or would like to find out more about how you can get involved with fundraising or support and help in any way feel free to contact any FoPCC committee member listed below.

Position	FoPCC Member	Email	Mobile number
Chairperson	Shelly Chang	shellyannchang@gmail.com	214-207-6259
Vice Chair PHX	Becky Vining	beckyvining1@gmail.com	602-358-4256
Secretary	Jennifer Doxie	jdoxie@gmail.com	614-313-1486
Parent at Large	Barbara Stenzel	barbara.stenzel@jda.com	602-625-7229
Parent at Large	Grace Keedy Anderson	Grace.Anderson@joyschool.org	623-203-7033
Parent at Large	Shannon Wingham	Shannon.Wingham@gmail.com	623-738-7332
Parent at Large	Doug Kircher	desertfox2001@msn.com	623-734-6850
Parent at Large	Katherine Santangelo	santangelo.katherine@gmail.com	602-730-1178
Parent at Large	Dora Lai	dora@doralai.com	702-838-9500
Parent at Large EV	Tiriah ONeal	tiriahoneal@outlook.com	678-799-4764
Cashier EV	Teresa Servin	t-servin@hotmail.com	623-687-8009
Parent at Large	OPEN		
Parent at Large	OPEN		

CAPS – How can you fundraise?

Online “Crowd” Fundraiser Campaign (American Youth) Ongoing

- Direct donations <https://pcc18.americanyouth.com/>
- Online fundraiser – page personalized by Chorister and sent out through social media & email

Direct donations: Gold Letter and “Donate Now”

- “Donate Now” button on the website
- “Gold Letters” requests for donation personalized by choristers and sent to family members & friends

Storefront Fundraising

- SEE BEN TRUJILLO

Chocolate

- Throughout the Season
- Buy 1st box of chocolate for \$60; \$30 is credited to your chorister’s account
- After you sell 30 bars, you “break even”. If you sell the remaining 30 bars, you make \$30

GALA

- Solicit items for the Gala NOW. Get items to Gala Committee by 3/15/19.
- 100% of proceeds goes to PCC.

Gold Canyon Candles

- Sales begin NOW.
- ORDERS DUE: any rehearsal day (20 candles minimum collectively to process)
- Sell for \$20 and your chorister makes \$8 for every candle sold.
- Last day to submit an order: April 23rd, 2019

Coffee & Tea

- Sales begin NOW
- ORDERS DUE: April 2nd (PHX) & 4th (EV).
- PICK UP: April 27th Saturday Rehearsal

Retailer Community Rewards – Fry’s Community Rewards, Amazon Smile, Benefit:

- Register & connect your card/App with PCC on as your designated beneficiary (PCC)
- PCC receives a small percentage of the retailer’s income on that purchase- you help the PCC by just doing your normal shopping at no additional cost to you!

How much goes to the Chorister?

How much goes to the PCC General Fund?

Fundraiser	% to individual chorister	% to PCC general fund	% to vendor
Online Fundraiser	80%	10%	10%
“Donate Now” button on PCC website	80%	20%	N/A
Gold Letter	80%	20%	N/A
Storefront Fundraising ??	70%	30%	N/A
Holiday Auction	70%	30%	N/A
Chocolate	50%	0	50%
Gold Canyon Candles/most vendor fundraisers	40-50%	0	50-60%
Benefit Mobile	80%	20% of the % profit for each individual gift cards	N/A
Fry’s Rewards	0	% of the retail purchase price	Item you buy, less a designated %
Amazon Smile	0	% of the retail purchase price	Item you buy, less a designated %
Gala	0	100%	N/A

The End of The Year Awards Event:

- MAY 14th, 2019
- If you would enjoy planning & contributing let a purple shirt know!