



“CAPs” – Choir Assistance Programs

Fall 2019

**Only 48% of the cost of educating and supporting each Chorister is covered by the tuition. The remaining 52% is funded by the efforts of Parent & Family Volunteers through the Choir Assistance Programs (CAPS).**

**CAPS** are fundraising opportunities that occur throughout the choral season. These programs vary – there is a program that is just right for everyone. Some are structured to benefit *individual* member choristers, and some benefit *both* the choir as a whole and its members as individuals.

**Want weekly fundraising information: TEXT @c3h4a4 TO: 8-1-0-1-0**

CAPS PROGRAM	Run Dates	CAPS Program Contact
Online “Crowd” Fundraiser	Open Now! <a href="https://donate.americanyouth.com/pcc19">https://donate.americanyouth.com/pcc19</a>	Becky Vining <a href="mailto:beckyvining1@gmail.com">beckyvining1@gmail.com</a> 602-358-4256
Storefronts	Unknown Looking for ideas to expand on this method of fundraising. If you have ideas let us know!	Donna Goetzenberger <a href="mailto:dlgetzaz@yahoo.com">dlgetzaz@yahoo.com</a> 602-469-1293
Butter Braids	<b>ORDERS DUE: Oct. 24th (EV) &amp; Oct. 29th (PHX)</b> Delivery scheduled for November 16th.	Becky Vining <a href="mailto:beckyvining1@gmail.com">beckyvining1@gmail.com</a> 602-358-4256
“Donate Now” on website & GOLD Letter	All year round	Ask any purple shirt
Gold Canyon Candles	Sales begin August 21 <sup>st</sup> ORDERS DUE: any time.	Jennifer Doxie <a href="mailto:jdoxie@gmail.com">jdoxie@gmail.com</a>
World’s Finest & Cherrydale Chocolate	Year Round - In parent room Downtown location & Cashier in EV	Barbara Stenzel <a href="mailto:barbara.stenzel@jda.com">barbara.stenzel@jda.com</a> 602-625-7229
Holiday Auction	Online Silent Auction and Physical Auction at December Holiday Concert. <b>MUST have Parent committee in place August 27th to proceed with auction.</b>	Debbie Carpenter <a href="mailto:Cucarpenters@msn.com">Cucarpenters@msn.com</a>

FOPCC is a volunteer run organization! We are successful only because of the helping hands of willing parents and other volunteers. We would love to have your help. Don't worry if you have never volunteered before – we will support you in order to get started.

During regular rehearsals, please visit us:

- Tuesday nights in the Parent Room #201 @ the Phoenix Center for the Arts
- Thursday nights in the Parent table area @ the East Valley.

## Look for the Purple Shirts or FoPCC name tags!

We welcome any and all ideas! If you would like to join our monthly discussions, please note that every FoPCC monthly meeting is open to all Parent/Guardian participants. Please join us every Saturday Rehearsal in the Phoenix Center for The Arts from 10:30-11:30AM. Stop in earlier at FoPCC table for meeting location.

If you have any questions or suggestions, or would like to find out more about how you can get involved with fundraising or support and help in any way, feel free to contact any FoPCC committee member listed below.

Position	FoPCC Member	Email	Mobile number
Chairperson	Becky Vining	beckyvining1@gmail.com	602-358-4256
Vice Chair PHX			
Parent at Large	Debbie Carpenter	cucarpenters@msn.com	602-738-8234
East Valley Cashier	Teresa Servin	t-servin@hotmail.com	623-687-8009
Secretary	Jennifer Doxie	jdoxie@gmail.com	614-313-1486
Parent at Large	Barbara Stenzel	barbara.stenzel@jda.com	602-625-7229
Parent at Large	Grace Keedy Anderson	Grace.Anderson@joyschool.org	623-203-7033
Parent at Large	Shelly Chang	shellyannchang@gmail.com	214-207-6259
Parent at Large	Doug Kircher	desertfox2001@msn.com	623-734-6850
Parent at Large	Katherine Santangelo	santangelo.katherine@gmail.com	602-730-1178
Parent at Large EV	Tiriah ONeal	tiriahoneal@outlook.com	678-799-4764
Parent at Large EV	Tera Barry		
Parent at Large	OPEN		

## CAPS – How can you fundraise?

### Online “Crowd” Fundraiser Campaign (American Youth) Ongoing

- Direct donations <https://pcc17.americanyouth.com/>
- Online fundraiser – page personalized by Chorister and sent out through social media & email

### Direct donations: Gold Letter and “Donate Now”

- “Donate Now” button on the website
- “Gold Letters” requests for donation personalized by choristers and sent to family members & friends

### Storefront Fundraising

- Looking for all ideas to expand on this program. Please let us know if you have had any experience in this area and what ideas you may have.

### Chocolate

- Throughout the Season
- Buy 1st box of chocolate for \$60; \$30 is credited to your chorister’s account
- After you sell 30 bars, you “break even”. If you sell the remaining 30 bars, you make \$30

### Gold Canyon Candles

- Sales begin August 13th & 15th, 2019. Once we have 20 candles on order it will be processed. This will be an ongoing fundraiser through the year.
- Sell for \$22 and your chorister makes \$8 for every candle sold.

### Retailer Community Rewards – Fry’s Community Rewards, Amazon Smile, Benefit:

- Register & connect your card/App with PCC on as your designated beneficiary (PCC)
- PCC receives a small percentage of the retailer’s income on that purchase- you help the PCC by just doing your normal shopping at no additional cost to you!

How much goes to the Chorister?

How much goes to the PCC General Fund?

Fundraiser	% to individual chorister	% to PCC general fund	% to vendor
Online Fundraiser	80%	10%	10%
“Donate Now” button on PCC website	80%	20%	N/A
Gold Letter	80%	20%	N/A
Storefront Fundraising ??	70%	30%	N/A
Holiday Auction	70%	30%	N/A
Chocolate	50%	0	50%

Gold Canyon Candles/most vendor fundraisers	<b>40-50%</b>	0	50-60%
Benefit Mobile	—	100% of the % profit for each individual gift cards	N/A
Fry's Rewards	<b>0</b>	% of the retail purchase price	Item you buy, less a designated %
Amazon Smile	<b>0</b>	% of the retail purchase price	Item you buy, less a designated %

15 January 2019